

## **FOR IMMEDIATE RELEASE**

### **Dewsbury to Host Inaugural Worldwide Food Festival Celebrating Kirklees' Diverse Culinary Scene**

\*Dewsbury, Kirklees – Saturday 1<sup>st</sup> June 2024\*

Dewsbury, a town rich in cultural heritage, is gearing up to host its first-ever Worldwide Food Festival on the 1<sup>st</sup> June 2024. Organised by the Dewsbury Arcade Group, this eagerly anticipated event promises to be a celebration of Kirklees' diverse culinary scene, featuring a tantalising array of international cuisines, live entertainment, and family-friendly activities, supporting local charities and helping promote a renewed sense of pride in the community.

#### **About the Festival:**

The Dewsbury Worldwide Food Festival aims to showcase the rich tapestry of flavours that define Kirklees, welcoming attendees to embark on a culinary journey around the world without even leaving town. From tantalising street food to traditional dishes, attendees will have the opportunity to sample an delicious mix of cuisines, reflecting the cultural diversity of the local community.

#### **Supporting Local Charities:**

In line with its commitment to giving back, the Dewsbury Worldwide Food Festival will be supporting two local charities:

- The Children's Arts School: Providing creative opportunities for children in the community to explore and express themselves through the arts.
- Bramwell's - Food Bank: Ensuring that those in need have access to essential food supplies and support.

#### **Changing Local Attitudes:**

Recent discussions, such as the article on the site “Yorkshire Live”, have shed light on the need to change various elements within Dewsbury Town Centre and reignite a sense of pride in the town. The Dewsbury Worldwide Food Festival aims to be a catalyst for this change by bringing the community together in celebration of its culinary heritage and cultural diversity.

#### **Event Highlights:**

- *Culinary Delights*: Savour a diverse selection of flavours as food stalls tempt your tastebuds offering dishes from various corners of the world.
- *Live Entertainment*: Party to the rhythm of live music performances, featuring local artists and cultural acts.

- *Family Fun*: Enjoy a day out with the whole family, with a dedicated kids' tent offering activities and entertainment for children of all ages.
- *Community Spirit*: Immerse yourself in the vibrant atmosphere of Dewsbury as the town comes together to celebrate its diverse culinary background.

#### **Event Details:**

- Date: Saturday 1<sup>st</sup> June
- Time: Gates open at 11am till 5pm
- Location: Dewsbury Town Centre
- Admission: FREE

#### **Quotes:**

Natalie Liddle a Board Member of the Arcade Group Dewsbury, organiser of the Dewsbury Worldwide Food Festival: *"We are thrilled to bring a Worldwide Food Festival to Dewsbury. It's a chance to celebrate the rich variety of our community and fill the town centre with people trying food from every continent. We invite everyone to join us for a day of culinary exploration, entertainment, and community spirit."*

#### **Get Involved:**

The Dewsbury Worldwide Food Festival welcomes participation from local food vendors, artisans, performers, and volunteers. For those interested in getting involved or showcasing their talents at the event, please email [dewsburyworldwidefoodfestival@gmail.com](mailto:dewsburyworldwidefoodfestival@gmail.com) for more information.

#### **Media Contact:**

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#### **About Dewsbury Arcade Group:**

'The Arcade – Dewsbury' steering group formed in October '20 with the intention of taking a long lease on the Arcade from Kirklees Council when the refurbishment finishes. We believe such a partnership can give management focus and agility while maintaining the social aims of the Council.

We are bringing together people with the energy and imagination to create a popular Arcade that will never close again. An Arcade that will be a springboard for young

entrepreneurs, be a mix of retail, activity and culture, work with other Dewsbury projects and keep the money local.

With support from the Architectural Heritage Fund, Co-operatives UK and the Council itself, we submitted our business plan to the Council and in January 2022 were made the 'preferred bidder' for the lease.

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