



## **DAKOTA HOTELS NAMED IN THE SUNDAY TIMES 'BEST PLACES TO WORK' 2024**

### **BOUTIQUE HOTEL GROUP RECOGNISED AS ONE OF THE UK'S TOP 10 'BIG' EMPLOYERS**

Luxury hotel group Dakota Hotels has been named one of the 'Best Places to Work' by The Sunday Times.

The Sunday Times' prestigious workplace survey highlights the top employers throughout the UK, spotlighting businesses that have unfailingly high levels of employee satisfaction and wellbeing.

Dakota Hotels was recognised within the Top 10 'Big' organisations category for 2024; additionally, the luxury hotel group have won the 'Best Places to Work for LGBTQIA+ Employees' accolade.

To feature in the list, workplaces are ranked on various criteria such as employee satisfaction, workplace culture, benefits, opportunities for growth, and overall employee experience; only the best of the best are recognised.

With a focus on service, and a deep-seated commitment to their team, Dakota Hotels prioritise fostering a culture of respect, appreciation, and support. Each member of the Dakota Hotels team is valued and respected for their unique contributions to the business.

Katie Forrest, Head of Engagement, Learning and Development said: "Dakota Hotels is more than just a place of employment; it's a family, a community, and a home away from home for our guests and team members alike."

She continued: "We are deeply honoured to be listed as a Best Place to Work. We firmly believe that our unwavering commitment to our employees sets us apart as a truly exceptional organisation in the hospitality industry."

In their listing, The Sunday Times wrote of Dakota: "This boutique hotel group offers top-quality service to customers and top-quality career prospects to its 585 staff. [...] Many of the team have

been with Dakota since it was established in 2005, with a number of the senior team working their way up through the ranks.”

Of the LGBTQIA+ award, The Sunday Times noted: “One of the values at this Manchester-based hotel chain is to “be your best self”. The firm scores 93 per cent engagement among its 54 LGBTQIA+ survey respondents.”

With five properties across England and Scotland – Manchester, Leeds, Glasgow, Motherwell and Edinburgh – the Dakota Hotels group is expanding in Spring 2025, opening their first North East hotel on Newcastle’s Quayside.

**ENDS**

## **THE DAKOTA HOTELS GROUP**

A luxury lifestyle brand, synonymous with timeless style and impeccable service. Each of Dakota’s award-winning hotel destinations across the UK surprise and delight in unexpected ways. The group offers a lifestyle of designer luxury accommodation and sociable dining experiences for all.

Sophisticated yet cool, Dakota Hotels have something for everyone: stylish bedrooms and suites, destination cocktail Bars, exceptional Grills, and inviting al-fresco Terraces. There’s a firm belief in ‘doing the simple things brilliantly’ – a warm greeting, the finest linens, and crafting your drink just how you like it.

Named as one of the TripAdvisor Best Hotels in the UK 2023, bestowed a Michelin Plate and awarded a Hotel Catey in 2022, Dakota Hotels is a Northern powerhouse with bold growth plans.

## **NOTE TO EDITORS**

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